

# Parade Guidelines



## SANTA CLAUS PARADE & TREE LIGHT UP

DECEMBER 7

- All floats must be decorated and incorporate a “Holiday or Christmas” theme.
- Marshalling will begin at 4 pm, north of 110 Ave on 98 Street
- Parade starts at 5 pm.
- Parade route will travel south on 100 Street, from 108 Avenue to Centennial Park.
- With new City lighting and signage, the float height restriction is now 13.5 feet from ground level.
- Giveaways, including treats, must be handed out by walkers, not thrown from floats. Walkers must be 16 years or older.
- Do not distribute brochures, flyers or any other written or printed materials.
- Float participants are required to be respectful of the residences in the marshalling area and keep the noise level down. Do not park vehicles on private property or any boulevards.
- If you want to play music, we recommend selecting songs that go with the Holiday/Christmas theme but refrain from using your horns/sirens.
- For an entry to be accepted, it must conform to the parade rules and regulations. An entry may be refused on should the entry not meet parade guidelines or differ from its approved entry application. No entry may depict any controversial or otherwise offensive materials.

Determination is at the sole discretion of the City of Fort St. John.

- Applications must be submitted before the deadline of December 1, 2024.
- The City reserves the right to accept or refuse any application at any time. Parade applicants will receive written notice of approval to participate, as well as information and instructions for the parade, prior to the event.
- Participants are reminded that the purpose of the parade is to celebrate the Holiday Season and provide enjoyment and fun for members of our community. This purpose should be the goal when planning your decorations.
- We all know there is only ONE SANTA CLAUS. He has confirmed he will ride on the final float of our Parade, then visit the celebrations afterwards. Please do not put people in costume as Santa on your float as it could become confusing for the young and the young at heart!
- The City of Fort St. John is not responsible for any damage to your vehicle or float.

**BY REGISTERING FOR AND PARTICIPATING IN the 2024 Santa Clause Parade, YOU WILL WAIVE CERTAIN LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE. Please read the following waiver closely before agreeing to these terms:**

In the event of an incident or accident during the event, I DO HEREBY RELEASE the City of Fort St. John and its employees from all liability and DO HEREBY WAIVE all recourses, proceedings, claims, and causes of action of any kind. I HEREBY AGREE THAT: I am of eighteen years or older and am signing off on the behalf of my business/organization and its workers/volunteers. I ACKNOWLEDGE that parades can be a high risk and/or dangerous activity. I vow to follow the rules of the road throughout my participation and understand that if I neglect these rules (as well as the rules laid out by City staff, volunteers, and contractors) that I am subjecting myself and fellow parade participants to a higher risk of accident/injury. I freely and voluntarily assume all the aforesaid and unforeseen risks and hazards associated with the event, and that, accordingly, my organization/business shall participate in the Santa Claus Parade entirely at our own risk.

Signature: \_\_\_\_\_



# Santa Claus Parade Float Application Form

RETURN VIA EMAIL TO: [recreation@fortstjohn.ca](mailto:recreation@fortstjohn.ca)  
or in person to the Visitor information Centre by **December 1, 2024.**

Organization/Entry Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

## Float Category

- Traditional
- Historical
- Tractor
- Horses
- Other: \_\_\_\_\_

## Describe your organization

- Non-profit
- Business
- Team
- Cause
- Other: \_\_\_\_\_

## Entry type:

- Vehicle
- Vehicle & Trailer
- Other: \_\_\_\_\_

Total length of entry: \_\_\_\_\_

## Does your entry have animals?

- No
- Yes, How many? \_\_\_\_\_

What kind? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Do you have passengers riding on a trailer/flat deck?

**PLEASE NOTE:** these people **MUST** offload at the end of the parade route:

- Yes
- No

## Do you have walkers? Must be 16 years and older.

- Yes, How many? \_\_\_\_\_
- No

## Does your entry have music?

- Yes
- No

Driver Name: \_\_\_\_\_ Drive phone number: \_\_\_\_\_

Driver Email: \_\_\_\_\_

Is there anything else we should know about your entry?

The City of Fort St. John is committed to protecting your privacy. Any personal information you provide to us is collected pursuant to 26(c) and 26(e) of the Freedom of Information and Protection of Privacy Act for the purpose of administering City services.

Should you have any questions about the collection of this personal information please contact the Corporate Officer via email at [bmccue@fortstjohn.ca](mailto:bmccue@fortstjohn.ca).