



FORT ST. JOHN
The Energetic City

CALL FOR ARTISTS

Downtown Art Alley Project



The power of street art is that it goes
to people's daily life to be seen.



INFO

Call for artists individuals & teams

The City of Fort St John is calling for artists who reside in the Northern British Columbia and are interested in presenting work in a Downtown Alley Project. This opportunity is open to all early to mid-career artists. The artist(s) selected will display their artwork from September 2024 – September 2025. A selection panel of City staff and building proprietor will choose the approved artist(s) for this competition through a blind submission process.

The work will be presented as a series of four, 4 x 8 feet plywood panels. The City of Fort St John will supply the four ready-to-hang plywood panels. They will apply a weatherproof coating to the finished work, do the installation and remove the work at the end of the display. The artist chosen for the project can cut and reshape the panels within structural limitations.

Project Background

As part of the City's Arts and Culture and Downtown Improvement Initiatives, the City is inviting local artists to re-imagine allies as a site for artistic and creative expression. If this project is successful the City of Fort St John hopes to make this an annual call.

Eligibility

The project is open to artists who are residents of the North Peace Region. We encourage a diversity of applicants, including but not limited to race, ethnicity, national origin, gender identity, gender expression, sexual orientation, age, disability, socio-economic status, class, and religion.

Where will the panels be displayed?

The outdoor gallery allows for four plywood panels to be displayed on the wall of the alley beside the Ramada Inn, downtown Fort St. John.

Questions?

Interested candidates are invited to learn more and ask questions at arts-culture@fortstjohn.ca

If you require an accessibility accommodation, please be in touch with the project Liaison:

Roberta Torrie, rtorrie@fortstjohn.ca



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BUDGET

The chosen artist, collective or group will receive an artist fee of \$3,000 for the series of 4 panels which includes consideration for transporting panels, painting supplies, and preparation location. Fee will be provided in two payments of \$1500. **NOTE FOR TEAMS:** *If applying as a collective, or group, please note the fee is set and is to be divided among the number of artists participating.*

GUIDELINES

Artwork must be contained within the maximum panel size of each of the four panels (4 x 8 feet) at the designated location. Proposed Content must be suitable for the general public.

DESIGNS MUST NOT INCLUDE:

- Any language or imagery that includes profanity, incites, or is motivated by hatred against any identifiable group*
- Reference to drug and/or alcohol use,
- Acronyms, explicit and/or encrypted signatures

**Identifiable group means any section of the public distinguished by race, religion, national or ethnic origin, age, sex, sexual orientation, gender identity or expression, or mental or physical ability.*

TIMELINE

Call for Artists	NOW!
Application Deadline	JUNE 17
Artist(s) Selected	EARLY JULY
Panels available for pickup	EARLY JULY
Selected Artist(s) submit final panels	LATE AUGUST
Panels installed	SEPTEMBER 2024
Panels removed and available for pickup	SEPTEMBER 2025



HOW TO APPLY

ARTISTS INTERESTED IN THIS OPPORTUNITY MUST SUBMIT:

- Artist CV(s)
- Statement of interest: describe your interest in the project and what impact it may have on your art practice (maximum of 250 words).
- Design Sketch using the template provided (template on final page of this document) and fill in all four panels. Artwork must be contained within the maximum panel size of each of the four panels at 4 x 8 feet at designated locations on the wall in the alley. If included, the artists' signatures may be up to 1.5% of panel area (70 square inches on one panel). ***It's important to emphasize that we are specifically requesting a sketch of your proposed panel designs, not final 4x8 feet panels at this stage of the application process. Selected artists will be tasked with creating the final panel designs.***
- Design sketch rationale describing your overall design and concept for the project that includes an individual description for each of the four panels.
- A portfolio consisting of a maximum of 5 images of your previous works. Each image should include the title, date, materials used, dimensions, and be smaller than 5MB in either JPG or PDF format.

Email submissions to: ngallant@fortstjohn.ca with the subject line "Downtown Alley Project" by: **FRIDAY, JUNE 17 AT 4:00 PM.**



ALLEY PANEL TEMPLATE



The outdoor gallery allows for four plywood panels to be displayed on the wall of the alley beside the Ramada Inn, downtown Fort St John, for a year. Each of the four panels is 4 x 8 feet. Artwork must be contained within the maximum panel size of each of the four panels (4 x 8 feet) at the designated location, artists may cut and reshape the panels within structural limitations. If included, the artists' signatures may be up to 1.5% of panel area or 70 square inches on one panel (for example 7"x10").