

# ICE RESURFACER & ZAMBONI Sponsorship Opportunities



## SPECIFICATIONS:

**Overall Length:** 162" | **Overall Height:** 142" | **Overall Width:** 88"

### < ELECTRIC ICE RESURFACER BRANDING OPPORTUNITY

The City is looking for an amazing business to sponsor our NEW Olympia Millennium Electric Ice Resurfacer!

This unit is our first electric ice cleaning device and it features the ability to be skinned with graphics on both sides, the front and the top!

*The ice resurfacer maintains the Pomeroy Sport Centre's Olympic-sized indoor speed skating oval and two NHL-sized ice surfaces.*

*The branded resurfacer will not only get noticed at local hockey and speed skating events, the Pomeroy Sport Centre is also home to a state-of-the-art indoor running track and host to provincial and national high performance competitions, training camps, conferences, special events and more!*



*The branding capabilities are as boundless as your imagination!\**

We also have a **Propane Olympia Ice Resurfacer Branding Opportunity** at Pomeroy Sport Centre and a **Zamboni Branding Opportunity** at North Peace Arena!



Sponsorship Opportunity	Annual Payment	Term Length	Total Valuation
Olympia Millennium Ice Resurfacer (Electric)	\$3,000	5 years	\$15,000
Olympia Millennium Ice Resurfacer (Propane)	\$3,000	5 years	\$15,000
Zamboni	\$3,000	5 years	\$15,000

\*Conditions Apply. Contact us for availability and details: [advertising@fortstjohn.ca](mailto:advertising@fortstjohn.ca)

# RINK & WALL BOARD Advertising Opportunities



## North Peace Arena RINK BOARDS

The City of Fort St John is home to the North Peace Arena which has an ice surface measuring 200 feet x 85 feet and can accommodate ice and non-ice events, including trade shows and concerts. Seating capacity for ice events is 1550 and 450 standing room or 3500 for non-ice events.

**Prime Location**  
**Size:** 3' x 8'  
 (10 currently available)

**Non-Prime Location**  
**Size:** 3' x 8'  
 (19 currently available)



## WALL BOARDS

The City also offers wall boards located at Kids Arena Fieldhouse & North Peace Arena. The Fieldhouse is home to an indoor soccer pitch and is used for all types of indoor sports and play activities.

**Prime Location**  
**Size:** 3' x 8'  
 (10 currently available)

**Non-Prime Location**  
**Size:** 3' x 8'  
 (10 currently available)

Sponsorship Opportunity	Facility	Size	Annual Price
Rink Board (PRIME)	North Peace Arena	3' x 8'	\$1,000
Rink Board (NON-PRIME)	North Peace Arena	3' x 8'	\$850
Wall Board (PRIME)	NP Arena or Kids Arena Fieldhouse	3' x 8'	\$1000
Wall Board (NON-PRIME)	NP Arena or Kids Arena Fieldhouse	3' x 8'	\$800



Conditions Apply. Contact us for availability and details: [advertising@fortstjohn.ca](mailto:advertising@fortstjohn.ca)

# BACK-LIT SIGNAGE

## Advertising Opportunities



### Pomeroy Sport Centre ENTRANCE BACK-LIT SIGN

Size: 3' x 8'

**NORTH ENTRANCE**  
(4 currently available)

**SOUTH ENTRANCE**  
(4 currently available)



### Pomeroy Sport Centre SKATING OVAL BACK-LIT SIGN

Size: 6' x 12'

**EAST SIDE OF BUILDING**  
- Above Skating Oval on 2<sup>nd</sup> floor  
(4 currently available)

**WEST SIDE OF BUILDING**  
- Above Skating Oval on 2<sup>nd</sup> floor  
(4 currently available)



### Pomeroy Sport Centre SCORE CLOCK BACK-LIT SIGN

Size: 3' x 4'

**EAST RINK FACING**  
(3 currently available)

Size: 3' x 4'  
**WEST RINK FACING**  
(3 currently available)

*\*See pricing Guide for additional back-lit sign opportunities at the North Peace Arena near the score clock!*

Sponsorship Opportunity	Size	Annual Payment	Term Length	Total Valuation
Entrance Back-lit Sign	3' x 8'	\$2,000	1 year	\$2,000
Skating Oval Back-lit Sign	6' x 12'	\$3,000	1 year	\$3,000
Score Clock Back-lit Sign	3' x 4'	\$2,500	1 year	\$2500
Back-lit Sign NP Arena*	3' x 3'	\$600	3 years	\$1,800



# DOOR & STAIR SKIN

## Advertising Opportunities



### DOOR SKINS

Create a standout graphic to showcase your business on one of our high traffic facility door spaces.

#### Pomeroy Sport Centre

**SINGLE:** 36" x 84"

(10 dressing room doors currently available)

#### Pomeroy Sports Centre

**DOUBLE:** 72" x 84"

(4 currently available)

#### North Peace Arena

**DOUBLE:** 72" x 84"

(4 currently available)



### North Peace Arena STAIR SKINS

Repeat your logo on every riser or use all 8 panels to create one large image.

**Size:** 7" x 50" x 8 panels



Sponsorship Spaces*	Facility	Size	Annual Price
Door Skin (SINGLE)	Pomeroy Sport Centre	36" x 84"	\$500
Door Skin (DOUBLE)	Pomeroy Sport Centre or NP Arena	36" x 84"	\$1,000
Stair Risers	North Peace Arena	7" x 50" x 8*	\$250

\*Stair Riser sizes vary